

REELZCHANNEL CASTING CALL

OFFICIAL RULES

1. HOW TO ENTER: NO PURCHASE NECESSARY.

ReelzChannel is holding auditions for a correspondent for the Twi-Con Convention to be held in Dallas, Texas, on July 30-August 2, 2009. To enter this contest, candidates must audition in person at the Borders store located in the Time Warner Center at Columbus Circle in New York City on Wednesday, May 27, 2009, from 4:00 p.m. to 7:00 p.m. Come ready to show your knowledge of Twilight, your on-the-spot reporting skills and how your on-camera presence and creativity will shine as brightly as Edward's skin on a sunny day. All men, women and vampires are welcome; werewolves will be considered on a case-by-case basis. Candidates must be in line by 6:30 p.m. in order to receive an audition, although not everyone in line by 6:30 p.m. can be guaranteed an audition. Contestants must be able to travel to Dallas, Texas, on July 30-August 2, 2009.

2. SELECTION PROCESS/HOW THE WINNER IS CHOSEN:

Five Finalists: From the candidates that audition on Wednesday, May 27, 2009, at the Time Warner Center at Columbus Circle in New York City, a panel of Twilight experts and ReelzChannel producers will select five (5) finalists. These finalists will be selected based on presence and creativity, on-the-spot reporting skills and knowledge of Twilight through a brief "Twi-Hard" super-fan test. Contestants may be filmed or photographed at the location, and must provide proof that they are of legal age in their state of residence. The five (5) finalists will be selected following the event and will be announced on Spotlight on Friday, June 26, 2009.

How the Winner is Chosen. The five (5) finalists' auditions will be posted on the ReelzChannel website (www.ReelzChannel.com) from Monday, June 29, 2009, through 11:59:59 p.m. on Sunday, July 12, 2009. After further reviewing the audition tapes/pictures, the judges will choose the correspondent based on presence and creativity, on-the-spot reporting skills and knowledge of Twilight through a brief "Twi-Hard" super-fan test. The correspondent will be announced on Spotlight on Friday, July 24, 2009.

3. PRIZE: The correspondent will get the opportunity to provide on-air reports for ReelzChannel at the Twi-Con Convention in Dallas, Texas on July 30-August 2, 2009. The correspondent will be provided with roundtrip airfare from a major airport near the correspondent's domestic U. S. residence, a minimum of two (2) nights' hotel accommodations in Dallas, Texas, free admission to the Twi-Con Convention, a meal allowance of \$100.00 per day. Value of the prize is approximately \$2500-\$3500 (depending on the price of the airline ticket). All other expenses (including, without limitation, ground transportation, personal expenses, telephone charges, meals and beverages not covered by the meal allowance, and all federal, state and local taxes (including applicable income taxes)) and fees incurred are the winner's sole responsibility. If the winner misses the initial flight as ticketed, the winner will forfeit the prize. If the winner is not present for the ticketed return flight, he/she is solely responsible for his/her return. A qualified winner must also meet the eligibility requirements as set forth in Paragraph 4 of these rules. The winner is responsible for paying all applicable income taxes. A 1099 form will be submitted to all appropriate taxing authorities, and by signing the Prize Release, the winner accepts the prize, and even if the winner does not use the prize/trip, he/she will be responsible for the applicable

taxes. If the winner is unable to attend the Twi-Con Convention in Dallas from July 30, 2009, through August 2, 2009, another winner will be chosen by the judges from the remaining finalists.

4. ELIGIBILITY: Auditions are open to legal residents of the 48 contiguous United States and the District of Columbia who have reached the age of majority in their state of residence. The winner must be available to go to Dallas and attend the Twi-Con Convention on July 30-August 2, 2009. Employees of ReelzChannel, LLC, including its subsidiaries, affiliates, parent or related companies, and their immediate families, are not eligible to enter. Any one participating in this contest or claiming a prize in this contest in violation of these rules will be disqualified from participating in ReelzChannel contests for a period of one year.
5. RELEASE; CONSENT TO USE LIKENESS, VOICE AND ADDRESS: Each finalist must execute an affidavit of eligibility and release. Each finalist (a) agrees to release and indemnify ReelzChannel and Borders (including their officers, directors, employees and subsidiaries, affiliates, parent or related companies) from and against any and all liability, claims, damages and actions arising directly or indirectly out of or sustained in connection with the awarding, acceptance or use of the prize(s), (b) agrees that no sponsors or agents have made any representation, warranty or guaranty relative to the prize, and (c) consents to the use by the sponsors of this contest for promotional purposes only of his/her likeness and/or voice (including broadcasting the contestant's audition on ReelzChannel and the posting of the contestant's audition on the ReelzChannel website) and address (city and state) without any additional compensation. The winner agrees that ReelzChannel shall own all rights to the winner's on-air broadcasts. By participating in this contest, the finalists agree to be bound by these official rules, including the above release.
6. MISCELLANEOUS:

Decisions of the sponsors concerning any and all matters with respect to this contest shall be final. The sponsors reserve the right to change these rules, as well as the terms and conditions of this contest, without notice. If the sponsors determine in their sole discretion that the integrity or fairness of this contest has been corrupted in any manner, the sponsors reserve the right to terminate the contest and to select a winner from among entries legitimately received prior to termination. The sponsors reserve the right to change the prize values at any time, or to substitute prizes of comparable value. Contest void where prohibited or otherwise restricted by law. The sponsors are not responsible for printing errors in the contest materials or these rules.

All entrants may be subject to a background check, and ReelzChannel reserves complete control over its programming and over-the-air content. ReelzChannel may, in its sole discretion and without notice, rescind its offer of an on-air opportunity, and all on-air performances are subject to being discontinued without notice. The sponsors make no guarantee that the winner will appear on-air or on-line. All on-air performances must comply with ReelzChannel program standards and all state and federal laws, including all applicable FCC rules. All on-air performances will be recorded and are the intellectual property of ReelzChannel.