



**REELZCHANNEL TO LAUNCH WITH SUDDENLINK - ONE OF THE
TEN LARGEST U.S. CABLE COMPANIES**

First Launch to be in Clovis, N.M.

FOR IMMEDIATE RELEASE (October 15, 2009) – REELZCHANNEL - TV About Movies®, the only channel dedicated to everything about movies, has brought its popular lineup of programming to Suddenlink Communications with distribution beginning in Clovis, New Mexico.

"We're excited to be a part of the Suddenlink television lineup and very happy that Clovis, New Mexico will be the first system to launch with us," said John de Garmo, REELZCHANNEL SVP of Affiliate Relations & International. "Going forward, we will be diligent with launching REELZCHANNEL on more Suddenlink systems to reach their 1.3 million plus customers throughout the United States."

REELZCHANNEL delivers a wide spectrum of movie-based programming from fresh and informative daily news with "Hollywood Dailies" to the first-ever movie soundtrack show "Movies & Music." In addition, "Leonard Maltin's Secret's Out" presents viewers with Maltin's take on hidden movie gems playing in theaters, Video-On-Demand, PPV, DVD, and premium channels. REELZCHANNEL viewers can look forward to primetime movies every day and a schedule that allows them to watch their favorite shows about movies at the same time each week.

About REELZCHANNEL

REELZCHANNEL - TV About Movies ® features entertaining original programs that offer a fresh perspective on movies. REELZCHANNEL TV is carried via cable and satellite on DirecTV (channel 238) and DISH Network (channel 299) reaching more than 46 million homes nationwide. Local channel information is available on www.reelzchannel.com. Owned by Hubbard Media Group, REELZCHANNEL is headquartered in Albuquerque, N.M.

About Suddenlink

Suddenlink Communications (www.suddenlink.com) is among the 10 largest cable broadband companies in the United States, supporting the information, communication and entertainment demands of approximately 1.3 million residential customers and thousands of commercial customers in Arkansas, California, Louisiana, Missouri, North Carolina, Oklahoma, Texas, West Virginia, and elsewhere. Suddenlink simplifies its customers' lives through one call for support, one connection, and one bill for TV, Internet, phone, and other services.

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For more information, please contact us on the REELZCHANNEL Media Line

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