

# NEWS RELEASE

## FOR IMMEDIATE RELEASE

REELZCHANNEL NOW AVAILABLE TO COMCAST SUBSCRIBERS IN NETWORK'S NEW HOME TOWN OF ALBUQUERQUE, NEW MEXICO

### *Launch Coincides with Network's Ribbon-Cutting Ceremony*

Albuquerque, NM (April 23, 2009) – ReelzChannel® - TV About Movies™, the only cable/satellite network dedicated to everything about movies, has brought its popular lineup of programming to Albuquerque movie fans on Comcast Channel 161. Announcement of the launch was made by Stan E. Hubbard, CEO of ReelzChannel, at the ribbon-cutting ceremonies held today at the network's new headquarters and production facilities.

"We're delighted to be a part of the Comcast television lineup throughout Albuquerque," said Hubbard. "This is a particularly exciting announcement for me, as I've chosen Albuquerque as a home for both ReelzChannel and my family. I'm thrilled that my new neighbors will be able to watch ReelzChannel in their homes."

ReelzChannel presents an unmatched roster of original programming focusing entirely on movies, including "Secret's Out with Leonard Maltin," hosted by the renowned movie expert; "The Big Tease," featuring full-length trailers, behind-the-scenes information, and lively movie discussion; the first-ever video blogger-generated television series, "Movie Mob" hosted by comedienne Tory Shulman; and "ReelzChannel Spotlight," a weekly series that covers movies from every angle. The network program lineup also includes the popular "At the Movies," "The Directors" and the animated series "The Critic" with Jon Lovitz. Detailed information on ReelzChannel and its programming can be found at <http://www.ReelzChannel.com>.

In addition to the television network, ReelzChannel operates the popular website, <http://www.ReelzChannel.com>, where movie fans can find information on all the movies playing in theaters and at home -- on DVD, VOD and premium channels. Along with up-to-the-minute movie news, the website features reviews from critics and fans, exciting new trailers, exclusive celebrity interviews, behind-the-scenes footage, and highlights of ReelzChannel's original TV programs.

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**ReelzChannel® - TV About Movies™**, is the only cable/satellite network and website dedicated to everything about movies. The network and website (<http://www.reelzchannel.com>) feature entertaining original programs and content that offer a fresh perspective on the movies, from behind-the-scenes to what to see tonight at home or in the theater. In addition to extensive cable and telco carriage in markets across the country, ReelzChannel TV is carried via satellite on DIRECTV (Channel 238) and DISH Network (Channel 299), and is reaching more than 45 million homes nationwide. Local channel information is available on the website's home page through a zip code look-up. Owned by Hubbard Media Group, ReelzChannel is currently headquartered in Albuquerque, with offices in New York and Chicago.

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