

**REELZCHANNEL ANNOUNCES MORE MOVIE NEWS – MORE OFTEN
FOR MOVIE FANS**

**Movie News with a Fresh Perspective at 3 Minutes Before the Hour
Throughout the Day**

Los Angeles, CA (December 15, 2008) -- ReelzChannel® - "TV About Movies™," the only cable/satellite network and website dedicated to everything about movies, announced plans to expand its coverage and presentation of movie news and information to a 7-day-a-week format with constantly-refreshed, up-to-the-hour movie news. Beginning January 12, 2009, movie fans will find more news, more often, with hourly updates at 3 minutes before each hour from ReelzChannel's team of correspondents.

Viewers will be able to tune in to "ReelzChannel Movie News" at 3 minutes before every hour from early morning until late at night and get the latest news about current and upcoming theatrical, DVD, pay-per-view, VOD and cable movie releases. The new format will replace "Dailies," the current half-hour daily news program, but will retain the show's executive producer, Cliff Dunn, and will continue to feature stories about movies and movie-making not found on any other network.

"Our viewers are changing the way they get their entertainment news," said Terry O'Reilly, Executive Vice President & General Manager, ReelzChannel. "Movie fans want an inside look at the movies on their schedules, so we're thrilled to announce that we are expanding our coverage and expanding the number of times it's available to audiences throughout the day."

In the past year, the rapidly growing network has launched in New York, Los Angeles, Chicago, Boston, Detroit, St. Louis, San Diego, Kansas City, San Antonio and numerous other markets, and has more major-operator commitments for early 2009.

"Advertisers, operators and viewers have enthusiastically embraced 'TV About Movies,' which we are committed to," added O'Reilly. "We will continue to find ways to meet their needs with our expanding slate of original programming."

ReelzChannel® - "TV About Movies™," is the only cable/satellite network and website dedicated to everything about movies. The network features entertaining original programs that offer a fresh perspective on the movies, from behind-the-scenes to what to see tonight. ReelzChannel covers movies wherever they are playing – in theaters, on DVD, VOD, and premium channels. In addition to cable and telco carriage in markets across the country, ReelzChannel is carried via satellite on DIRECTV (Channel 238) and DISH Network (Channel 299), and is currently reaching more than 43 million homes nationwide. ReelzChannel also operates the website <http://www.reelzchannel.com>, which offers deeper coverage of the movies, and information on all the latest movies available at home and in theaters. Owned by Hubbard Media Group, headquartered in the Twin Cities of Minneapolis and St. Paul, ReelzChannel TV operates out of studios in Los Angeles with offices in Minneapolis/St. Paul, New York, and Chicago.