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EXORCISE YOUR DEMON CRAVINGS FOR SPOOKY ENTERTAINMENT
WITH REELZCHANNEL 'HALLOWEEN WEEK,' OCTOBER 26-31

**Original Themed Programming across Network Celebrates Haunting,
Horror, and Halloween Fun**

Los Angeles, CA (October 14, 2008) – Halloween is every horror movie fan's favorite holiday, and this year you can raise your Halloween spirits all week long with ReelzChannel. ReelzChannel® - "TV About Movies," the only cable/satellite network dedicated to everything about movies, will salute the holiday with "Halloween Week," a week-long programming event focusing on our love of Halloween genre movies.

Throughout the week of October 26-31, ReelzChannel's slate of original programming will feature holiday-themed content that celebrates the horror, the haunting, the ghoulishness and the freaky fun of movies.

In addition, ReelzChannel.com is hosting its own Halloween party, including "Halloween Madness II," in which visitors to the site can vote for this year's best movie villain. Voting began October 10 and concludes October 30, with the winning villain revealed on Halloween. To get in the mood for a horrifically fun Halloween, visitors can check out the ultra-cool "Halloween Madness II" video at <http://www.reelzchannel.com/trailer-clips/36458/halloween-madness-ii>.

Following are highlights of ReelzChannel original programs during "Halloween Week":

"Our Favorite Movies" (Sunday, October 26, 8 PM ET/PT) presents *The Adventures of Ichabod and Mr. Toad*. The 1949 Disney animated classic starring the voices of Bing Crosby and Basil Rathbone is comprised of two shorts – *The Wind in the Willows* and *The Legend of Sleepy Hollow*.

"Dailies" (Monday, October 27, 8:00 PM ET/PT), ReelzChannel's signature daily movie news and entertainment show, will throughout the week feature an assortment of Halloween-themed stories. With the fifth installment of the *Saw* franchise having just returned to theaters, Dailies will take a look at the blood-curdling contraptions used in the movie. Also: a visit to an auction of horror movie memorabilia, on-location reports from one of L.A.'s many theme parks that have had Halloween horror makeovers, and a report on Hollywood's top horror movie makeup artists, who share insider how-to tips.

"Movie Mob" (Monday, October 27, 8:30 PM ET/PT) Hosted by participant-turned-host Sara Fletcher, select video bloggers from across the country submit their personal reviews of new movies at their local theaters and upcoming movies they are interested in seeing. Expect the unexpected this week when competing bloggers appear on the show in costumes created with only their imaginations as a guide.

"The Big Tease" (Wednesday, October 29, 8:30 PM ET/PT) Jill Simonian and Jeremy Parsons host this lively half-hour series dedicated to the beloved movie trailer, a studio's most important promotional tool in triggering audience interest in an upcoming movie. The "Halloween Week" episode will countdown trailers featuring the scariest movie villains of all time.

“ReelzChannel Spotlight: Horror Movies” (Thursday, October 30, 8:30 PM ET/PT)

This half-hour special will slice, dice and dissect Hollywood’s fascination with all things terrifying and gruesome. The program will also explore viewers’ often-fanatical attraction to the horror genre; the genre’s greatest characters; the history of horror movies; horror movie remakes; and the longevity of the *Saw* franchise, featuring an interview with Tobin Bell, who plays Jigsaw. In addition, viewers will meet the world’s greatest fan of the classic *Halloween* series of movies.

“Movie Up” (Friday, October 31, 9:30 PM ET/PT) Hosted by Tory Shulman, this series is the definitive home-entertainment guide to DVD, VOD/PPV and premium channels. This week’s “all horror” episode will highlight past treasures (*Poltergeist*, *The Omen*, *Carrie*, *Halloween*, *The Texas Chainsaw Massacre*) and current offerings (*Zombie Strippers* and *Ski Wolf*). In addition, the show will count down the “Top Five Most Ridiculous Horror Movie Deaths” as determined by a viewer vote at the show’s MySpace page during the week of October 19. “Movie Up’s” MySpace page address is: (<http://profile.myspace.com/index.cfm?fuseaction=user.viewprofile&friendid=384751448>)

ReelzChannel® - “TV About Movies,” is the only cable/satellite network and website dedicated to everything about movies. The network features entertaining original programs that offer a fresh perspective on the movies, from behind-the-scenes to what to see tonight. ReelzChannel covers movies wherever they are playing – in theaters, on DVD, VOD, and premium channels. In addition to cable and telco carriage in markets across the country, ReelzChannel is carried via satellite on DIRECTV (Channel 238) and DISH Network (Channel 299), and is currently reaching more than 40 million homes nationwide. ReelzChannel also operates the website <http://www.reelzchannel.com>, which offers deeper coverage of the movies, and information on all the latest movies available at home and in theaters. Owned by Hubbard Media Group, headquartered in the Twin Cities of Minneapolis and St. Paul, ReelzChannel TV operates out of studios in Los Angeles with offices in Minneapolis/St. Paul and New York.

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Contact:

Mark J. Kern, ReelzChannel, 323-936-1055; mkern@reelzchannel.com