

NEWS RELEASE

REELZCHANNEL® TV LAUNCHES SEARCH FOR THE ULTIMATE *TWILIGHT* FAN

**TV Network Challenges Fans to Prove Their Vampire Love
With Outrageous, Original Online Submissions**

**Ultimate Fan to be Featured on Network's Popular
"Dailies" Entertainment News Show**

Los Angeles, CA (October 2, 2008) -- ReelzChannel® - "TV About Movies," the only cable/satellite network and website dedicated to everything about movies, is looking for the Ultimate *Twilight* Fan. In advance of the premiere of the highly-anticipated movie based on the wildly popular teen vampire book series, ReelzChannel is searching for the most devoted *Twilight* fan and is offering a chance at TV "immortality" for the chosen online entry.

During the period October 6-31, *Twilight* fans can compete for a chance to be featured in a taped segment of the network's popular entertainment news program, "Dailies," on November 20 -- the eve of the movie's U.S. premiere. "Dailies" is televised weeknights at 8 p.m. ET/PT.

The search kicks off the countdown to "ReelzChannel *Twilight* Week," November 17-23, when each of the channel's original programs will feature special coverage of the major movie adaptation of the current #1 *The New York Times* bestselling series (53 weeks) by Stephenie Meyer.

To participate in the search, *Twilight* fans from across the country can submit their original videos (up to five minutes in length), short essays or photos that in the most creative way possible demonstrate their passion for the story and their enthusiasm for the upcoming movie. Fans are encouraged to log on to <http://www.reelzchannel.com/twilight> for complete details on participation and to feast on all things *Twilight*, including cast interviews, behind-the-scenes footage and a quiz designed to separate the die-hard fans from the "*Twilight*-weights."

In addition, clips from some of the video entries will be featured in spots aired on the network in the weeks leading to the Ultimate Fan's appearance on "Dailies."

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Twilight is a young adult vampire novel originally published in hardcover in 2005. It is the first book of the *Twilight* series, and introduces seventeen-year-old Isabella "Bella" Swan who moves from Phoenix, Arizona to Forks, Washington, and finds her life in danger when she falls in love with a vampire, Edward Cullen. The other books in the series are *New Moon*, *Eclipse*, and *Breaking Dawn*.

ReelzChannel[®] - "TV About Movies" is the only cable/satellite network and website dedicated to everything about movies. The network features entertaining original programs that offer a fresh perspective on the movies, from behind-the-scenes to what to see tonight. ReelzChannel covers movies wherever they are playing – in theaters, on DVD, VOD, and premium channels. In addition to cable and telco carriage in markets across the country, ReelzChannel is carried via satellite on DIRECTV (Channel 238) and DISH Network (Channel 299), and is currently reaching more than 40 million homes nationwide. ReelzChannel also operates the website <http://www.reelzchannel.com>, which offers deeper coverage of the movies, and information on all the latest movies available at home and in theaters. Owned by Hubbard Media Group, headquartered in the Twin Cities of Minneapolis and St. Paul, ReelzChannel TV operates out of studios in Los Angeles with offices in Minneapolis/St. Paul and New York.

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