

**REELZCHANNEL TV EXPANDS SCHEDULE FOR NEW TV SEASON,
INTRODUCING TV'S FIRST WEEKEND PROGRAMMING BLOCK
PROVIDING CURRENT MOVIE ENTERTAINMENT AND INFORMATION**

New Lineup Begins September 7 with Network's First-Ever Weekly Movie; Weekly Series "ReelzChannel Spotlight" also Joins New Schedule

Los Angeles (September 2) -- ReelzChannel®, the only cable/satellite network dedicated to "Everything About Movies – 24/7™," will launch its new fall schedule beginning Sunday, September 7, with a lineup that includes the network's first-ever weekly movie, the addition of "ReelzChannel Spotlight" as a weekly series, and the introduction of television's first weekend programming block completely dedicated to providing movie fans with news and entertainment about movies available *that weekend* in theaters, on DVD, PPV and VOD.

Saturday is the most important day of the week for movie viewing at home and in theaters, and because of that, ReelzChannel's Saturday schedule will now include an additional three hours of trailers, interviews and more, beginning September 13 (9 a.m. – noon, ET). This expanded programming block is designed to provide movie fans an abundance of current information on movies available *that weekend*. The block will include ReelzChannel's great lineup of regular programs plus special, timely, short-form programming with up-to-the-day movie news and information. The new Saturday morning schedule is (all times ET):

9:00 a.m.	"The Big Tease" (returning original series)
9:30	"Movie Mob" (returning original series)
10:00	"Movie Up" (returning original series)
10:30	"ReelzChannel Spotlight" (new original series)
11:00	"Secret's Out" with Leonard Maltin (returning original series)
11:30	"The Critic" (returning animated series starring the voice of Jon Lovitz)

The expanded programming block will be followed by "Dailies Weekend" (noon ET), the hour-long, entertainment-packed version of ReelzChannel's signature daily, original program about current movie news and information.

Also new to the ReelzChannel schedule this season is "**Our Favorite Movies**," a weekly presentation of popular full-length movies selected and hosted by ReelzChannel's movie-passionate staff. The movie series premieres Sunday, September 7 (8 p.m. ET) with *Smoke*, starring Harvey Keitel, Stockard Channing, William Hurt and Forest Whitaker. Upcoming titles include *Prizzi's Honor*, *Unzipped*, *Where the Heart is*, *Passion Fish* and *Kundun*.

In addition, "**ReelzChannel Spotlight**" premieres as a weekly series on the new fall schedule Thursday, September 11 (8:30 p.m. ET/PT). Formerly presented as periodic specials, the program's popularity has driven it to a weekly slot. The half-hour original series gives movie fans the television equivalent of bonus features on their favorite DVDs – with extras not available anywhere else, including extended interviews with the stars, movie trailers and clips, behind-the-scenes coverage and in-depth stories. Each

episode focuses on a different facet of movies ranging from full coverage of a major movie, such as this summer's special on *The Dark Knight*, to featured themes - a recent special spotlighted movie stars from "Saturday Night Live." Upcoming weekly episodes will showcase the Toronto International Film Festival and author David Gilmour's acclaimed literary memoir, *The Film Club*.

ReelzChannel will continue to be the exclusive weekday home (Tuesdays, 8:30 p.m. ET/PT) for the new season of the nationally syndicated "**At the Movies**," America's longest-running movie review program. This season, ReelzChannel's Tory Shulman (host of the popular ReelzChannel series "Movie Up") will join new hosts Ben Lyons and Ben Mankiewicz as an expert movie contributor for the iconic program.

ReelzChannel® is the only cable/satellite network and website dedicated to "Everything About Movies - 24/7™." The network features entertaining original programs that offer a fresh perspective on movies, from behind-the-scenes to what to see tonight.

ReelzChannel covers movies wherever they are playing – in theaters, on DVD, VOD, and premium channels. In addition to cable and telco carriage in markets across the country, ReelzChannel is carried via satellite on DIRECTV (Channel 238) and DISH Network (Channel 299), and is currently reaching more than 35 million homes nationwide. ReelzChannel also operates the website <http://www.reelzchannel.com>, which offers deeper coverage of the movies, latest movie trailers and interviews, and information on all the movies available at home and in theaters. Owned by Hubbard Media Group, headquartered in the Twin Cities of Minneapolis and St. Paul, ReelzChannel TV operates out of studios in Los Angeles with offices in Minneapolis/St. Paul and New York.

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