

ReelzChannel® Picks Albuquerque Studios As New State-of-the-Art Corporate HQ in “Hollywood Southwest”

Albuquerque, NM (February 12) – ReelzChannel® – TV About Movies™, has chosen the state-of-the-art Albuquerque Studios for its new corporate headquarters located in New Mexico’s “Hollywood Southwest.” The network has signed a lease for 30,000 square feet of office and production space, making it the largest long-term tenant at the illustrious facility. The studio has been home to many top film and television productions since 2007, including *Terminator Salvation: The Future Begins*, *Game*, *The Spirit*, *Breaking Bad* and *In Plain Sight*.

Build-out of the studio’s office and technical spaces will begin immediately, with a design from Albuquerque-based architecture firm Dekker/Perich/Sabatini. Construction will be managed by Klinger Constructors and will be completed just months after the network’s plans to relocate were announced. The target move-in date is May 1, 2009, when ReelzChannel’s programming, production, Web development, creative services, marketing and communications divisions all will be housed and operated out of one location for the first time.

“Albuquerque Studios provides the right combination of office and studio space to support our streamlined operations,” said Stan E. Hubbard, CEO of ReelzChannel. “We are looking forward to joining the New Mexico community and are thrilled to be so close to the state’s world-class movie and television professionals at this thriving production facility.”

Nick Smerigan, COO of Albuquerque Studios had this to say about The ReelzChannel move, "We are extremely pleased to welcome ReelzChannel to our campus and to our group of leading production related businesses . This is a world-class addition to our facility and to the entire film and television production community here in New Mexico."

"It comes as no surprise that ReelzChannel has landed at Albuquerque Studios. This network is a great fit for an incredible facility and brings a very fitting component to the overall production center that continues to build at the studio complex." added Albuquerque Mayor, Martin Chavez.

Albuquerque Studios - Opened in mid-2007, Albuquerque Studios (www.abqstudios.com) is a purpose-built motion picture and television production facility in Albuquerque, New Mexico and includes some of largest and tallest stages ever built outside of Hollywood. Its 28-acre campus is comprised of 8 world-class soundstages totaling 168,000 square feet, 100,000 square feet of mill / production support space and 100,000 square feet of full service production office space. Soundstages are paired, allowing clients to open two 18,000 sf stages to one, large 36,000 sf as well as open two 24,000 sf stages to one, massive 48,000 sf soundstage 55 feet to the grid. The studio hosts production on campus and supports production all over the southwest with the

help of a full suite of production support departments and partner companies. Albuquerque Studios also acts as facilities manager for the City of Albuquerque-owned historic Santa Fe Railyard facility in downtown Albuquerque for all entertainment related business.

ReelzChannel® — TV About Movies™, is the only cable/satellite network and website dedicated to everything about movies. The network and website (<http://www.reelzchannel.com>) feature entertaining original programs and content that offer a fresh perspective on movies, from behind-the-scenes movie clips and new release movie reviews to the latest movie trailers and suggestions for what to see tonight at home or in the theater. On [ReelzChannel.com](http://www.reelzchannel.com) movie fans can check movie times with local movie theater listings, find new movies currently playing on TV and watch full-length movie trailers. In addition to extensive cable and telco carriage in markets across the country, ReelzChannel TV is carried via satellite on DIRECTV (Channel 238) and DISH Network (Channel 299), and is reaching more than 43 million homes nationwide. Local channel information is available on the website's home page through a zip code look-up. Owned by Hubbard Media Group, ReelzChannel will be moving its headquarters from St. Paul to Albuquerque in May 2009. The network also operates out of offices in Los Angeles, New York, and Chicago.

CONTACT:

Gail Smerigan

Vice President Communications
Albuquerque Studios
505.227.2000 (Phone)
505.227.2001 (Fax)
media@abqstudios.com

Pamela Howell

Vice President Corporate Communications
ReelzChannel
651.659.7073
phowell@reelzchannel.com