

## **REELZCHANNEL® ANNOUNCES VOD CONTENT AGREEMENT WITH CHARTER AND DISH NETWORK**

*REELZCHANNEL will create content packages for providers based on VOD releases*

**ALBUQUERQUE, NM** – REELZCHANNEL® - TV About Movies™ – announced agreements with Charter Communications and DISH Network for the movie-centric cable network to make programming content available to the providers as part of their VOD marketing efforts.

The packages will consist of informative two- to-four-minute segments gleaned from REELZCHANNEL's extensive library of entertaining content about movies, including behind-the-scenes reporting, celebrity interviews, fan reaction, and more. Each edited segment will focus on one of the top 10-12 VOD titles for a given month, and providers can use the content as a component of their monthly VOD promotional strategies.

“Movie-lovers have always responded strongly to the fresh perspectives REELZCHANNEL brings to its movie coverage,” said John deGarmo, Senior Vice President – Affiliate Relations. “We’re thrilled to partner with Charter and DISH and offer this bouquet of content to their viewers in a new and exciting way.”

**REELZCHANNEL® - TV About Movies(TM)**, is the only cable/satellite network and website dedicated to everything about movies. The network and website (<http://www.REELZCHANNEL.com>) feature entertaining original programs and content that offer a fresh perspective on movies, from behind-the-scenes movie clips and new release movie reviews to the latest movie trailers and suggestions for what to see tonight at home or in the theater. On REELZCHANNEL.com movie fans can check movie times with local movie theater listings, find new movies currently playing on TV and watch full-length movie trailers. In addition to extensive cable and telco carriage in markets across the country, REELZCHANNEL TV is carried via satellite on DIRECTV (Channel 238) and DISH Network (Channel 299), and is reaching more than 45 million homes nationwide. Local channel information is available on the website's home page through a zip code look-up. Owned by Hubbard Media Group, REELZCHANNEL is headquartered in Albuquerque. The network also operates out of offices in Los Angeles, New York, and Chicago.