

RICHARD ROEPER GUEST HOSTS MOVIE TRAILER SHOW “THE BIG TEASE” ON REELZCHANNEL

“The Big Tease On Demand” premieres Sept. 1st at 4:30 PM ET
“The Big Tease” premieres Sept. 11th at 10 PM ET

FOR IMMEDIATE RELEASE

ALBUQUERQUE, N.M. (August 27, 2009) –REELZCHANNEL ® welcomes a fresh face to the sets of “The Big Tease” and “The Big Tease On Demand” as movie critic and syndicated columnist Richard Roeper stopped by to guest host the two shows. Roeper put his unique stamp on “The Big Tease” format, showing the trailers for his favorite movies so far this year, and sharing some of his all-time favorites as well.

Despite saying “it might get crushed by a stampede of big-budget, high-profile pictures” hear what movie Roeper compares to Woody Allen’s 1977 Academy Award® winning *Annie Hall*. Also on the show:

- What movie takes the title for his favorite underrated movie of 2009?
- Whose performance is “worthy of a young Robert De Niro or Russell Crowe”?
- What earns the dubious nod as “a sloppy, unintelligible, routine action film”?
- What movie is he most excited to see in 2010?

“‘The Big Tease’ is my favorite show on REELZCHANNEL, and being able to put a different spin on it as the host was great,” said Roeper. “I’m often asked what my favorite movies are and what I recommend seeing, so by showing the trailers, it’s a great way to excite viewers to watch those movies.

Roeper, a former co-host of “At the Movies” with Roger Ebert for eight seasons, has a syndicated daily column for the *Chicago Sun-Times* and has written several books on movies.

The nationally syndicated “At the Movies” is America’s longest-running movie review program and REELZCHANNEL is its exclusive weekday home.

“The Big Tease” is the best place on TV to see a full half-hour of the trailers hitting theaters. “The Big Tease On Demand” features trailers for movies on VOD and PPV. By having Roeper as a guest host, REELZCHANNEL further enhances its ability to help drive sales for VOD and PPV on systems it’s carried on.

REELZ CHANNEL - TV About Movies ® is the only cable/satellite network and website dedicated to everything about movies. The network and website (<http://www.reelzchannel.com>) feature entertaining original programs and content that offer a fresh perspective on movies, from behind-the-scenes movie clips and new release movie reviews to the latest movie trailers and suggestions for what to see tonight at home or in the theater. REELZCHANNEL TV is carried via cable and satellite on DirecTV

(Channel 238) and DISH Network (Channel 299) reaching more than 46 million homes nationwide. Local channel information is available on the website's home page through a zip code look-up. Owned by Hubbard Media Group, REELZCHANNEL is headquartered in Albuquerque.

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